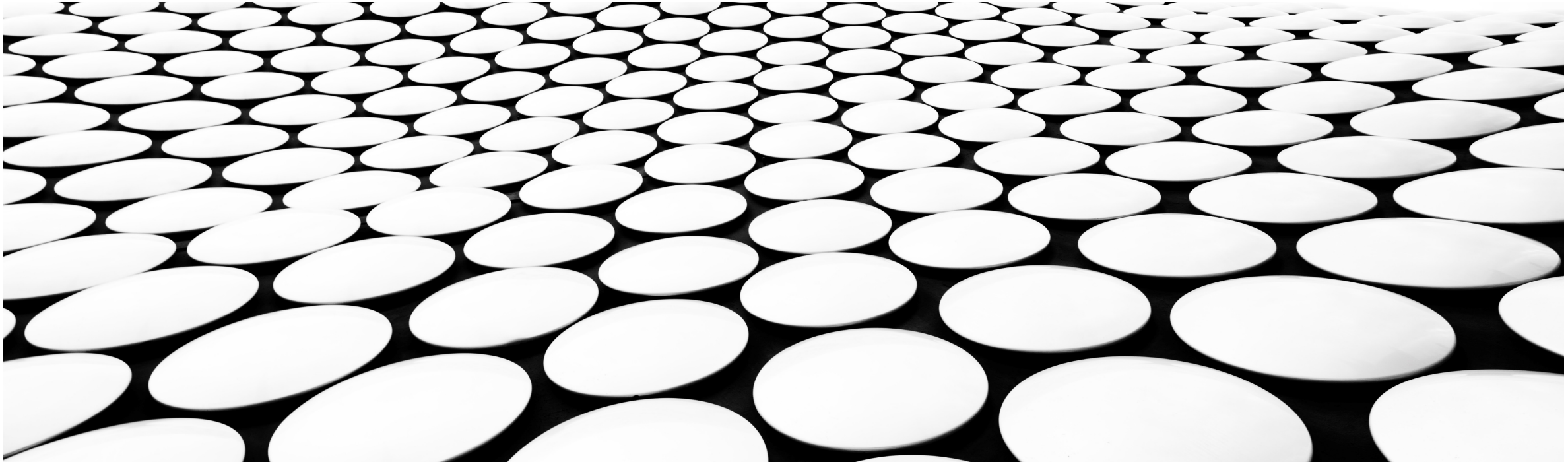
ACC
Alvin Community College

STRATEGIC PLAN – SURVEY RESULTS

PREPARED BY CBT
11.12.21



SURVEYS

Faculty / Staff Survey (n=188)

- Full-time Faculty (62)
- Part-time Faculty (36)
- Administration (President, Vice President, Deans, Executive Directors…) (6)
- Professional (Directors, Coordinators, Specialists, Advisors…) (27)
- Technical Support Clerical Maintenance (TSCM) (26)
- I prefer not to respond (31)

Student Survey *(n=450)*

- Regular Students (373)
- Dual Enrollment (77)

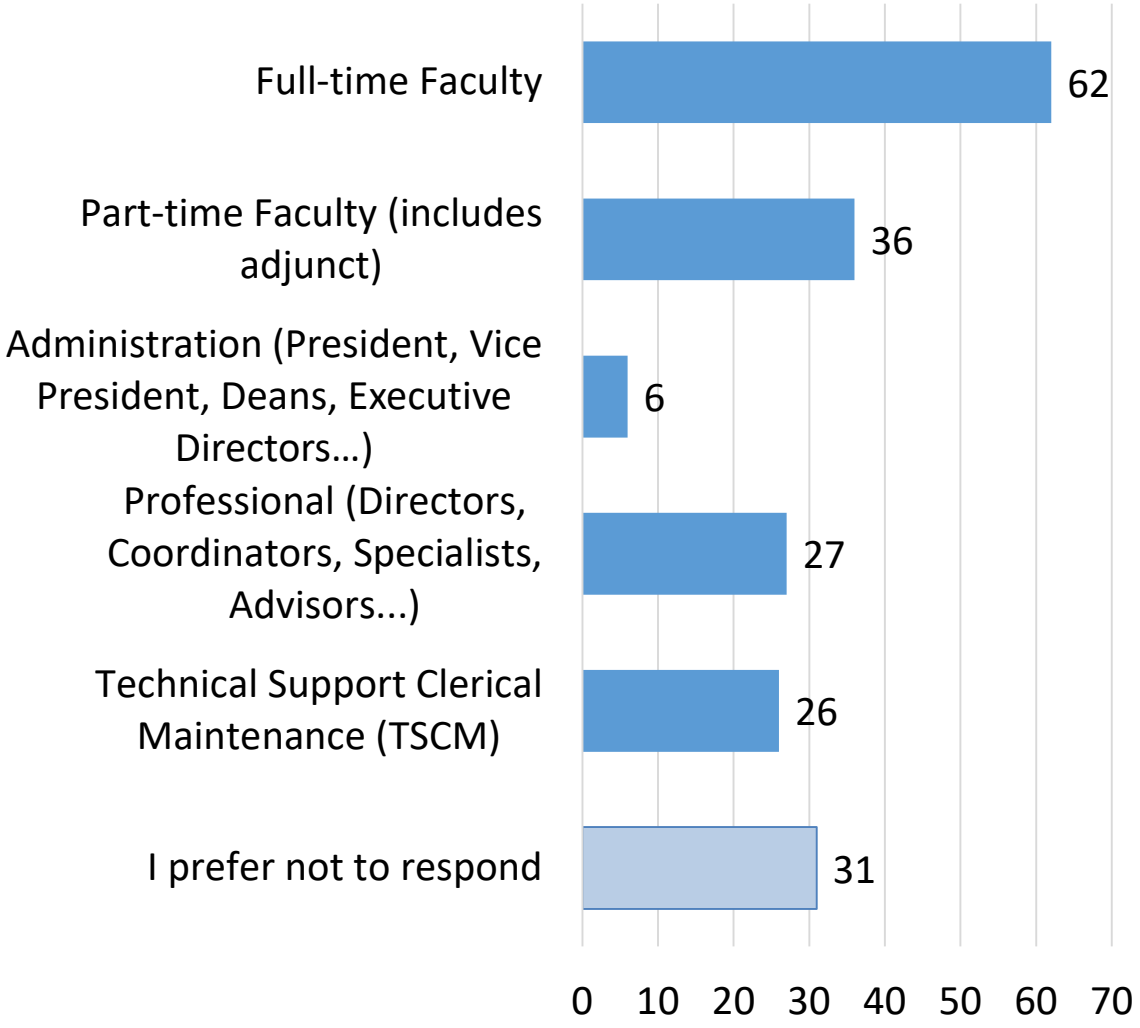
Program Advisory Committee Survey *(n=97)*

- Program Advisory Committee Members

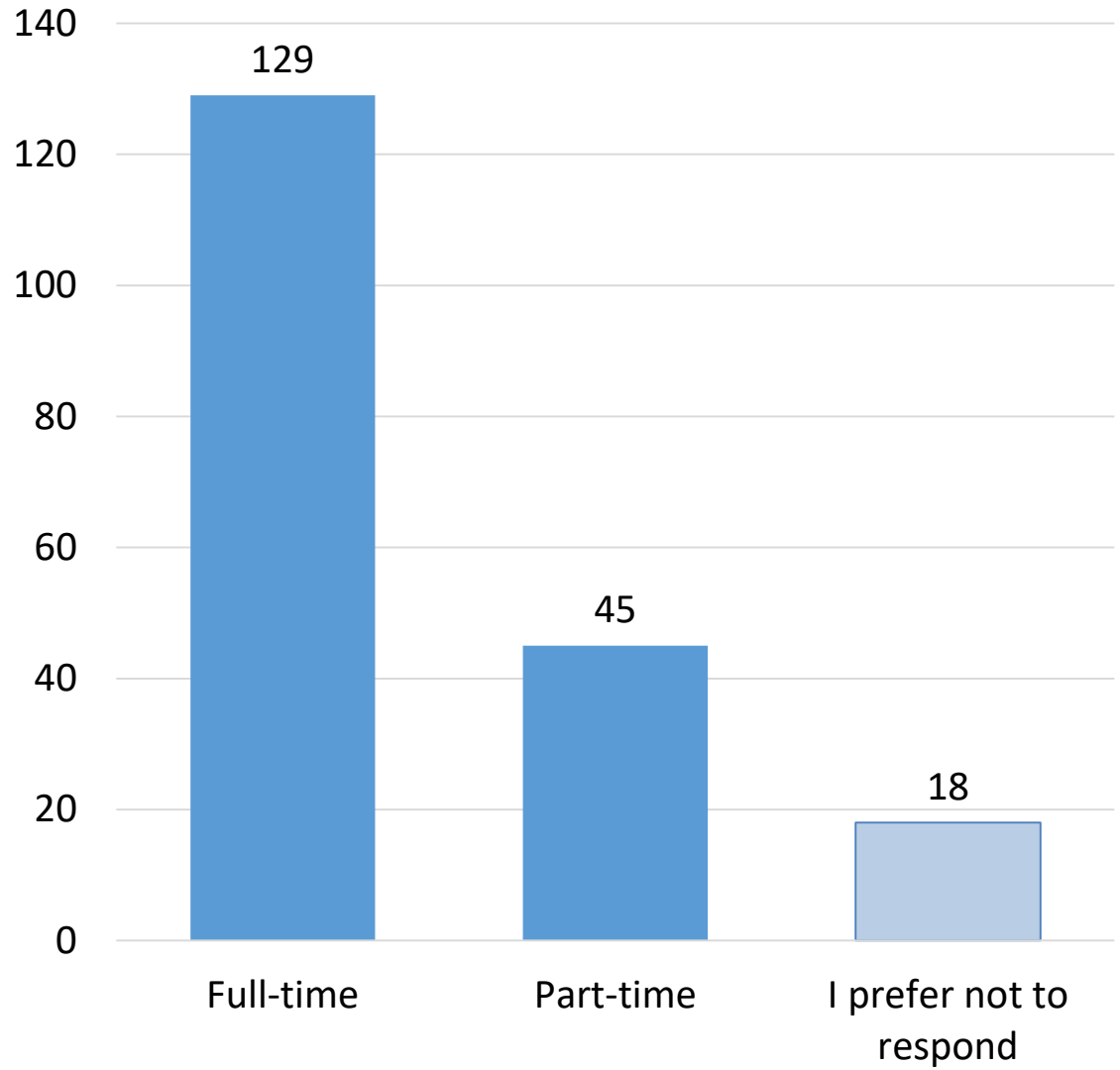
FACULTY / STAFF SURVEY

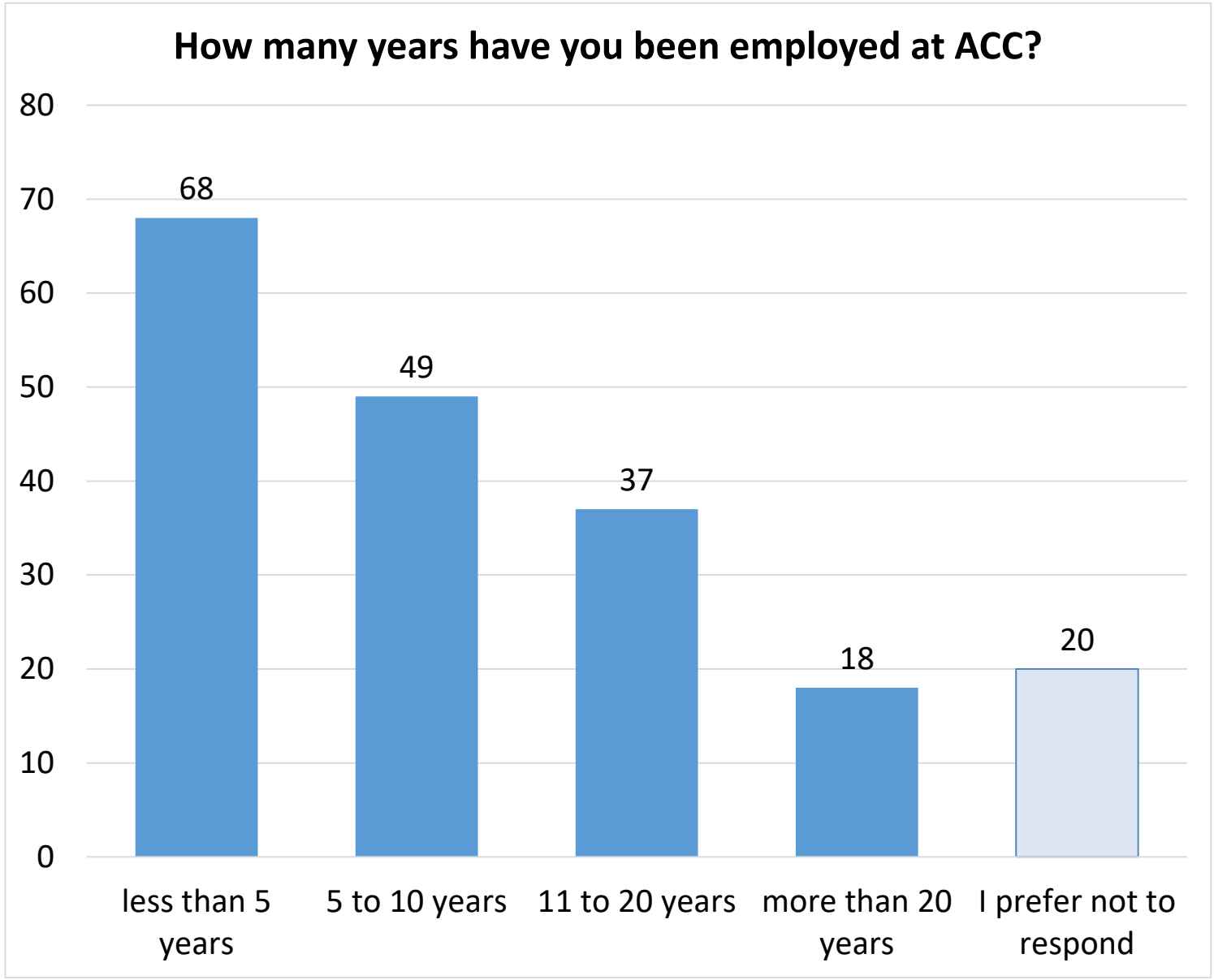
N=192

What is your primary position at ACC?

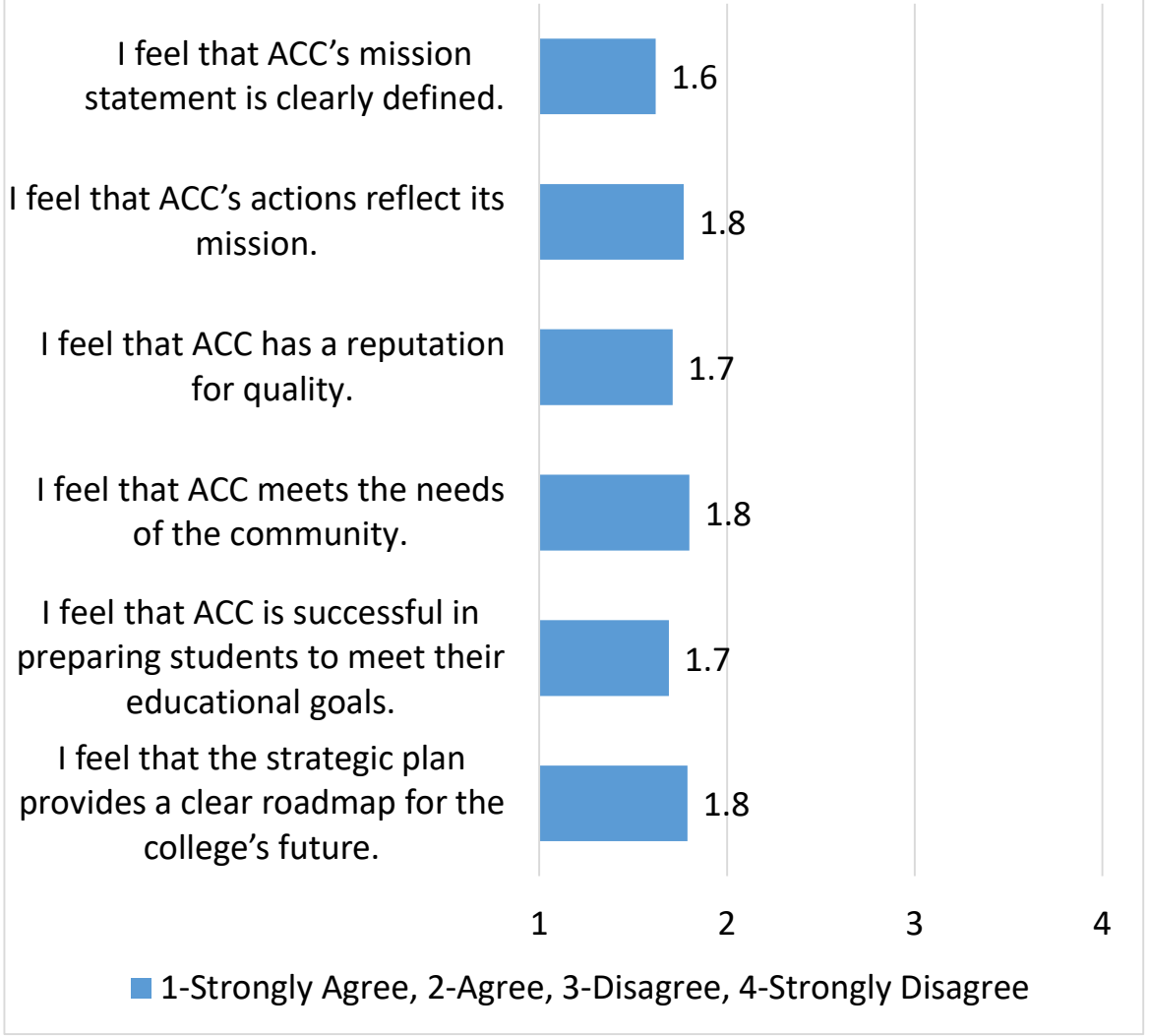


What is your employment status?

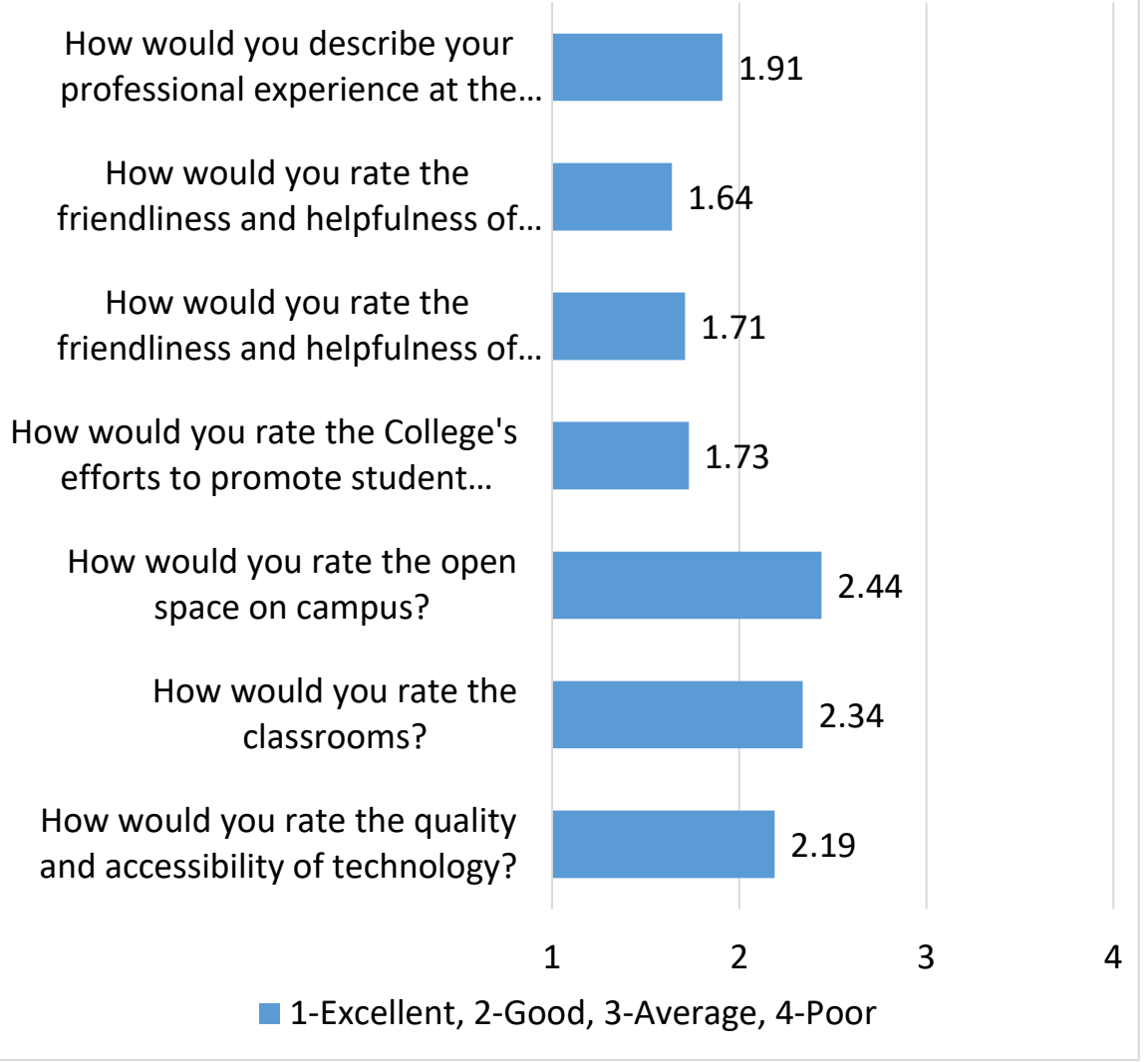



How many years have you been employed at ACC?
80
70
60
50
40
30
20
10
0
68
49
37
18
20
less than 5 years
5 to 10 years
11 to 20 years
more than 20 years
I prefer not to respond

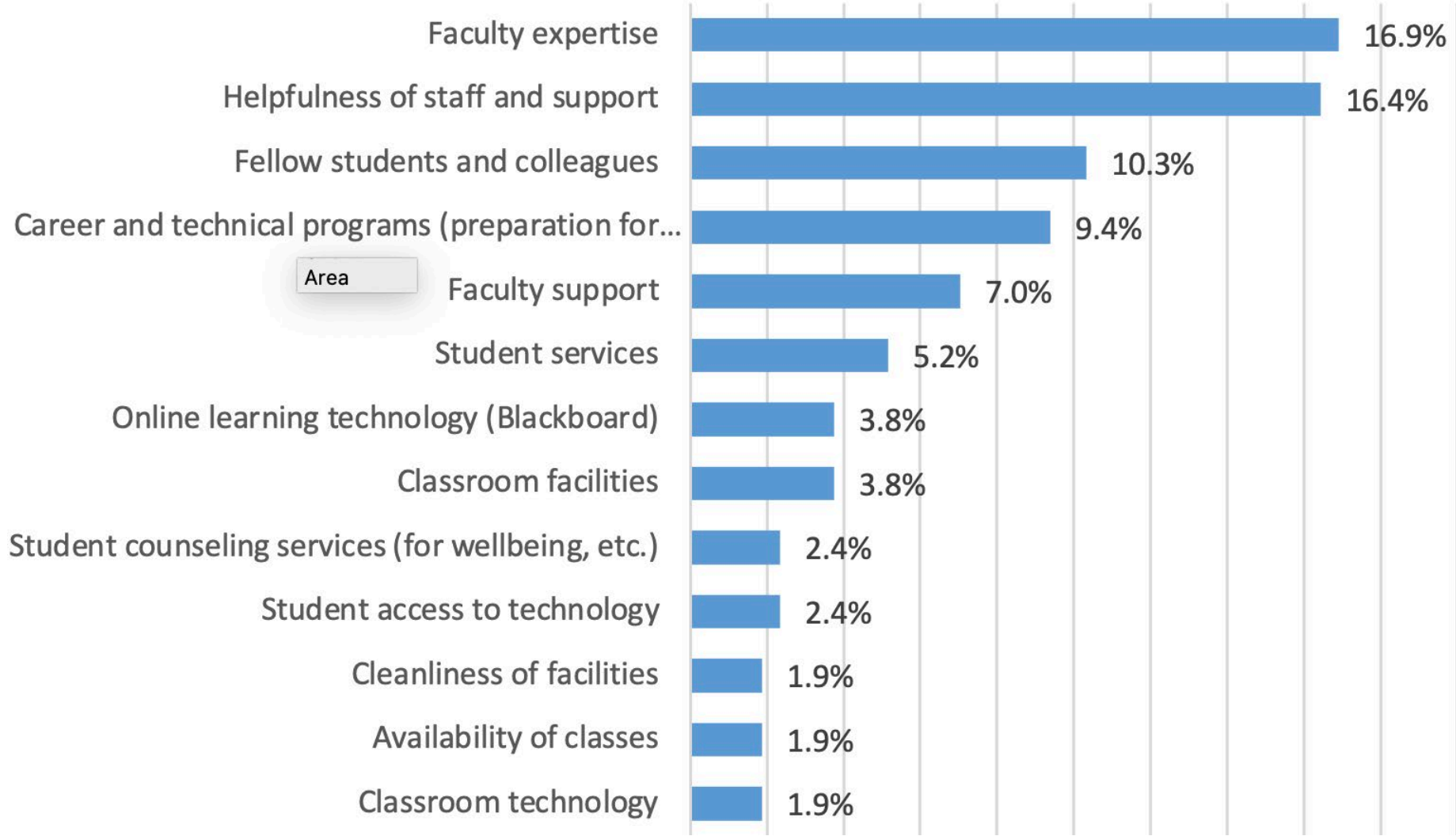
Please select your agreement level with the following statements.



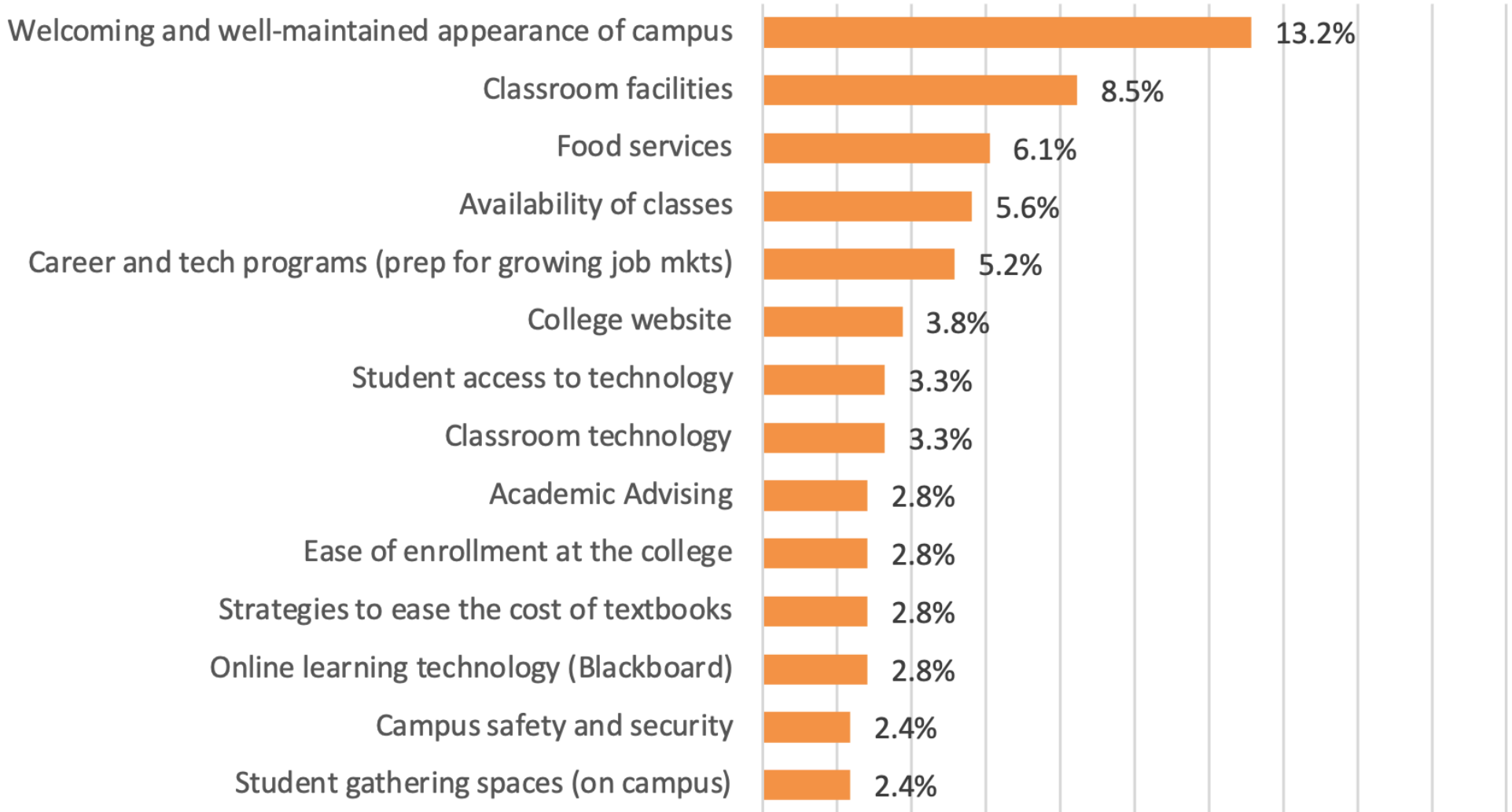
Please answer the following questions based on the rating scale given:



Please select the TOP area that you believe is the College's greatest STRENGTH.



Please select the TOP area that you believe is the College's greatest area in need of improvement.



OPEN-ENDED QUESTIONS

- **Please finish this sentence: Alvin Community College stands out from other colleges because…**
  - Family atmosphere, welcoming and friendly to students
  - Personalized, caring approach to each student with individual attention
  - Qualified faculty and staff with expertise
  - Exceptional value: a good education at an affordable cost
  - Unique and renowned career technical programs
  - Putting students first, committed to their success
  - Small college experience
  - Community engagement

OPEN-ENDED QUESTIONS

- **Please list any student services or resources that are not currently offered at ACC that you would like see added.**
  - Expanded and improved food services at various locations on campus
  - More online classes and expanded tech support for students, including loaner laptops of use of OER and free textbooks
  - More peer mentoring and tutorial support for students
  - More targeted services (e.g. veterans, multicultural student suppport)

OPEN-ENDED QUESTIONS

- **Please list any student activity or program that are not currently offered at ACC that you would like see added.**
- More extracurricular activities and events (e.g., festivals, fairs, concerts, game nights)
- More student clubs
- More intramurals and recreational sports activities (e.g., pickleball, basketball)
- More outreach to the community and community services classes

OPEN-ENDED QUESTIONS

- **Please list any academic/technical programs or courses that are not currently offered at ACC that you would like see added.**
  - Computer related program (e.g., cyber security, Cisco certification, data analytics, website and game design)
  - Traditional trades like plumbing, HVAC, electrician, pipe fitting, auto mechanics, with apprenticeships
  - Cosmetology
  - Pre-engineering
  - Green, sustainable, and alternative energy
  - Bachelor degree programs (e.g., business and management)

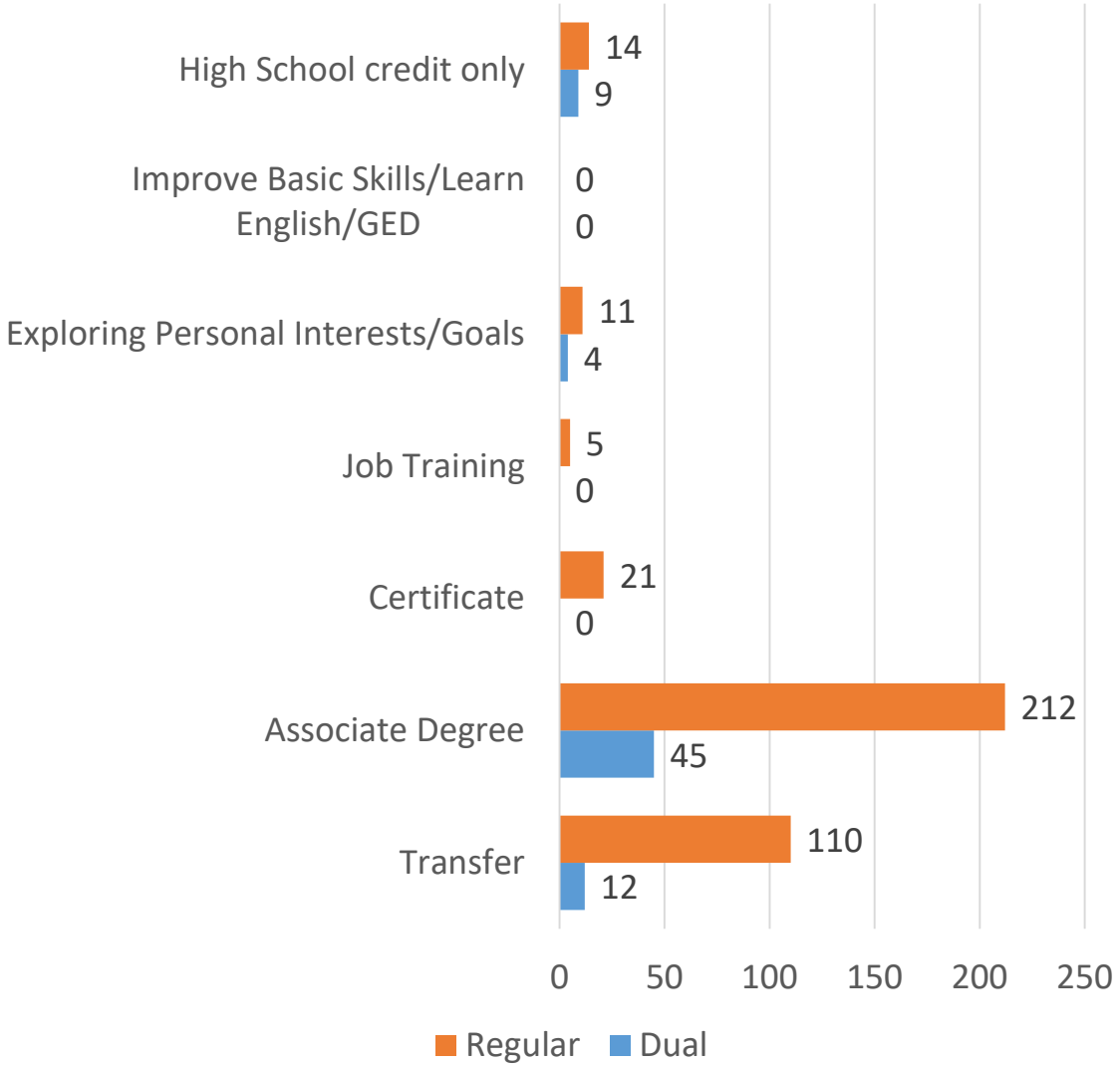
OPEN-ENDED QUESTIONS

- **What do you think is the single most critical consideration for the College strategic planning committee as it plans for success of the College and its students for the next 5-10 years?**
- Plan for the post-pandemic world, including expansion of online courses and programs, additional online support for students, continuous improvement and funding of technology
- Align classes and programs with emerging careers
- Grow enrollment, especially in relation to growth in population within the college district
- Determine a strategy to increase non-dual-enrollment and retain more dual enrollment students after high school graduation
- Involve the local business community more, getting their advice and support
- Increase and improvement marketing especially beyond the geographic area where the college campus is located, showing the community why ACC is an excellent, relevant institution

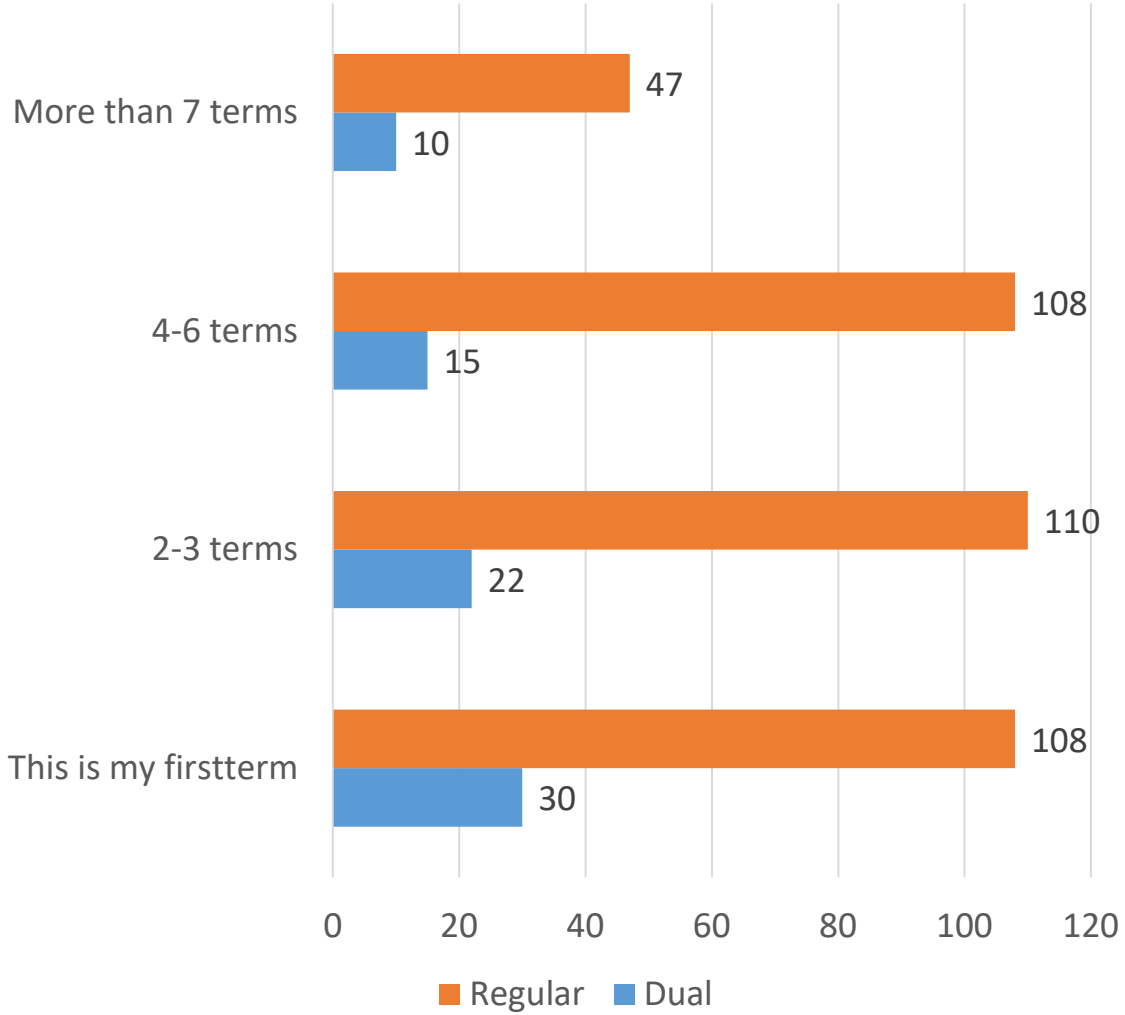
STUDENT SURVEY

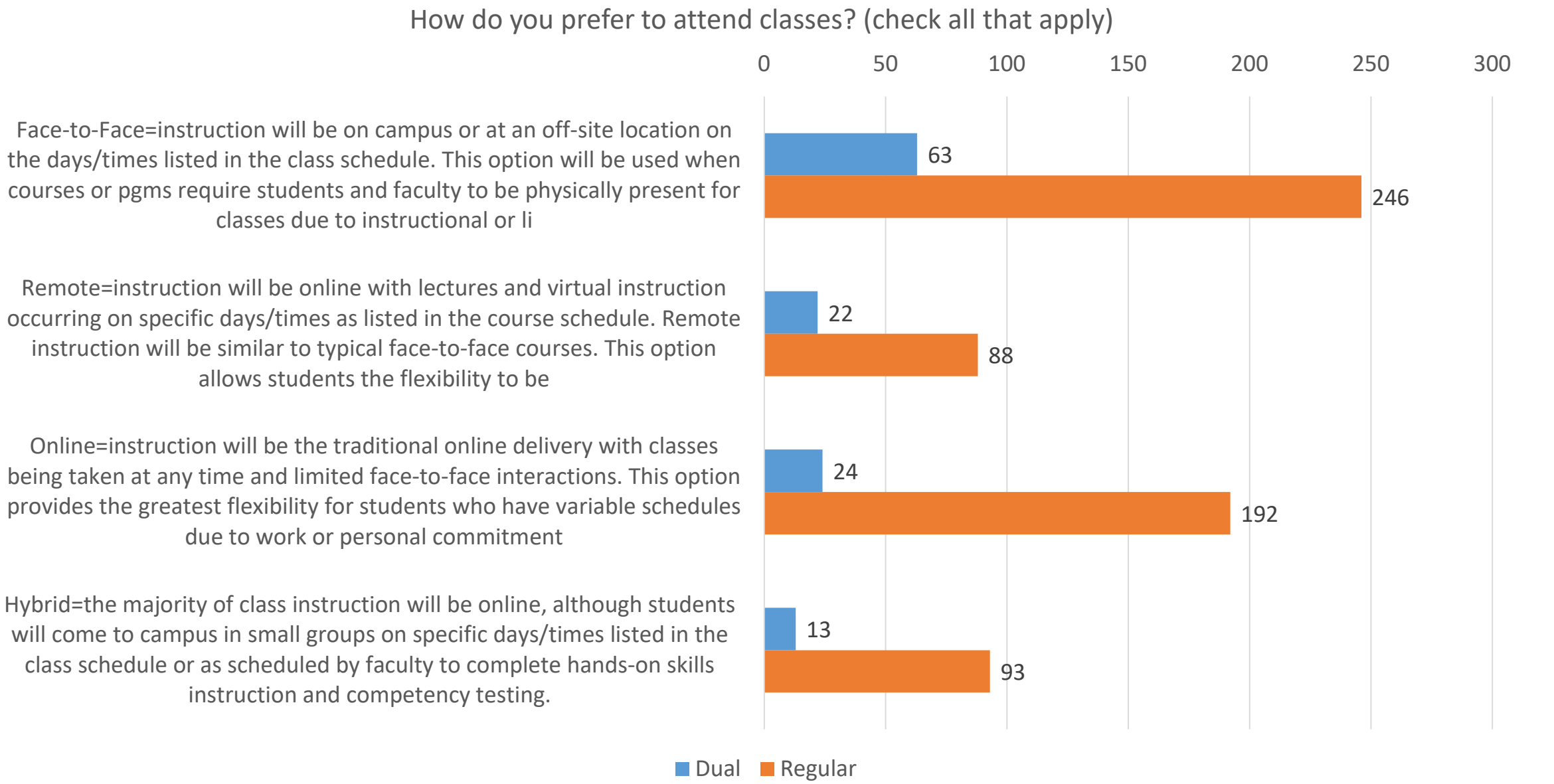
REGULAR STUDENTS: N = 373
DUAL ENROLLMENT STUDENTS: N = 77

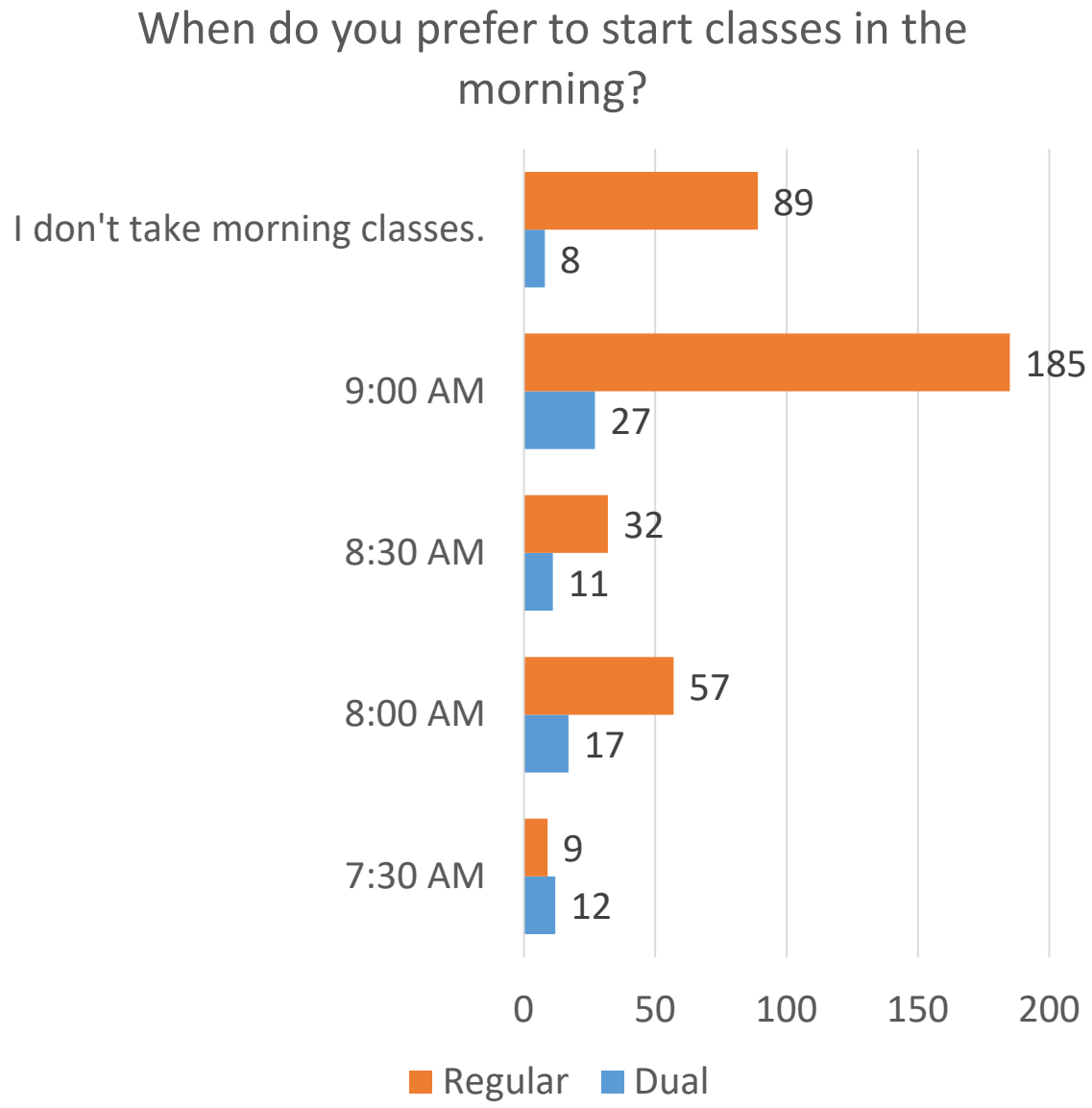
What is your primary educational goal?

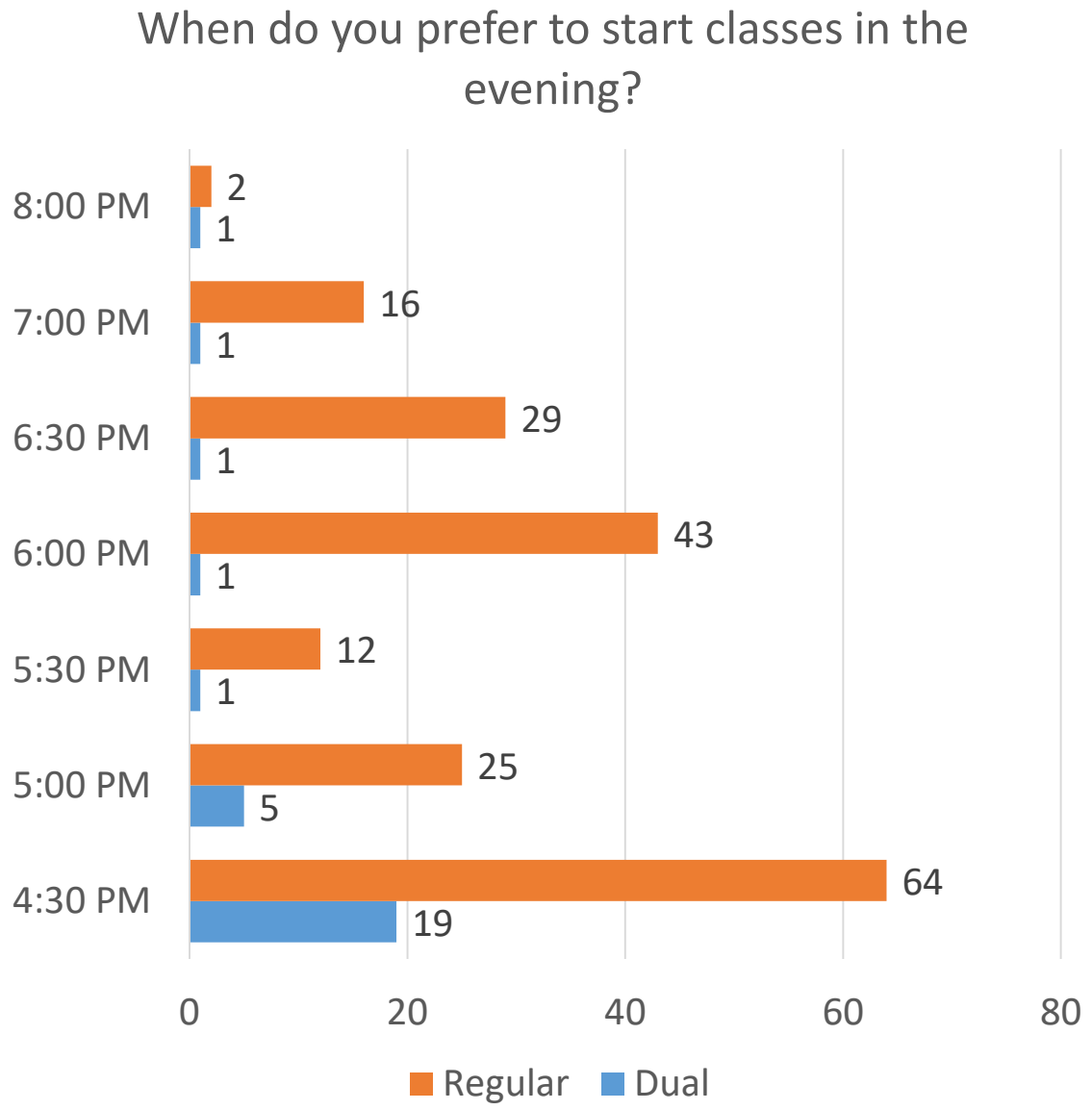


For how many terms (i.e., fall, spring, summer) have you been a student at the College?

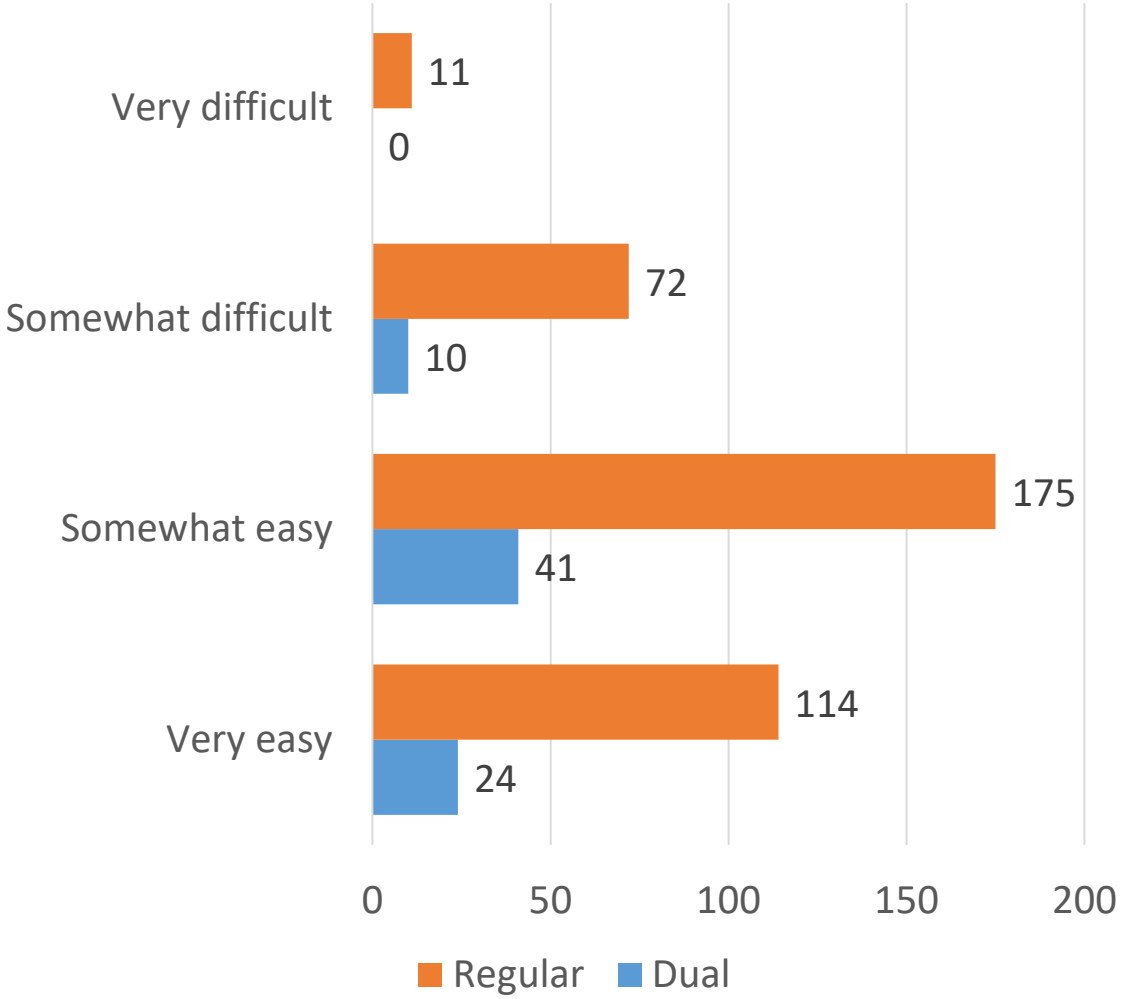



How do you prefer to attend classes? (check all that apply)
0
50
100
150
200
250
300
Face-to-Face=instruction will be on campus or at an off-site location on the days/times listed in the class schedule. This option will be used when courses or pgms require students and faculty to be physically present for classes due to instructional or li
63
246
Remote=instruction will be online with lectures and virtual instruction occurring on specific days/times as listed in the course schedule. Remote instruction will be similar to typical face-to-face courses. This option allows students the flexibility to be
22
88
Online=instruction will be the traditional online delivery with classes being taken at any time and limited face-to-face interactions. This option provides the greatest flexibility for students who have variable schedules due to work or personal commitment
24
192
Hybrid=the majority of class instruction will be online, although students will come to campus in small groups on specific days/times listed in the class schedule or as scheduled by faculty to complete hands-on skills instruction and competency testing.
13
93
Dual
Regular

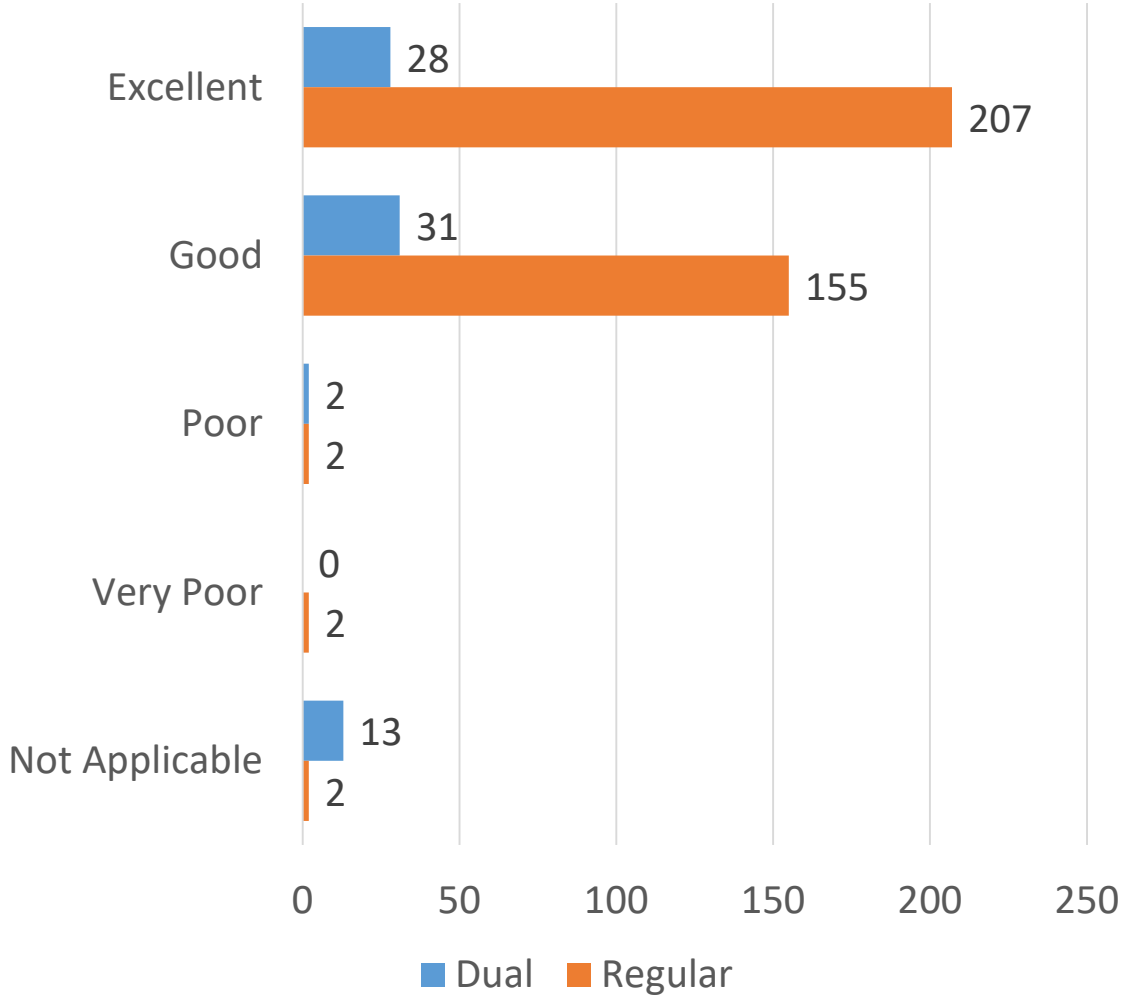

When do you prefer to start classes in the morning?
I don't take morning classes.
89
8
9:00 AM
185
27
8:30 AM
32
11
8:00 AM
57
17
7:30 AM
9
12
0
50
100
150
200
Regular
Dual

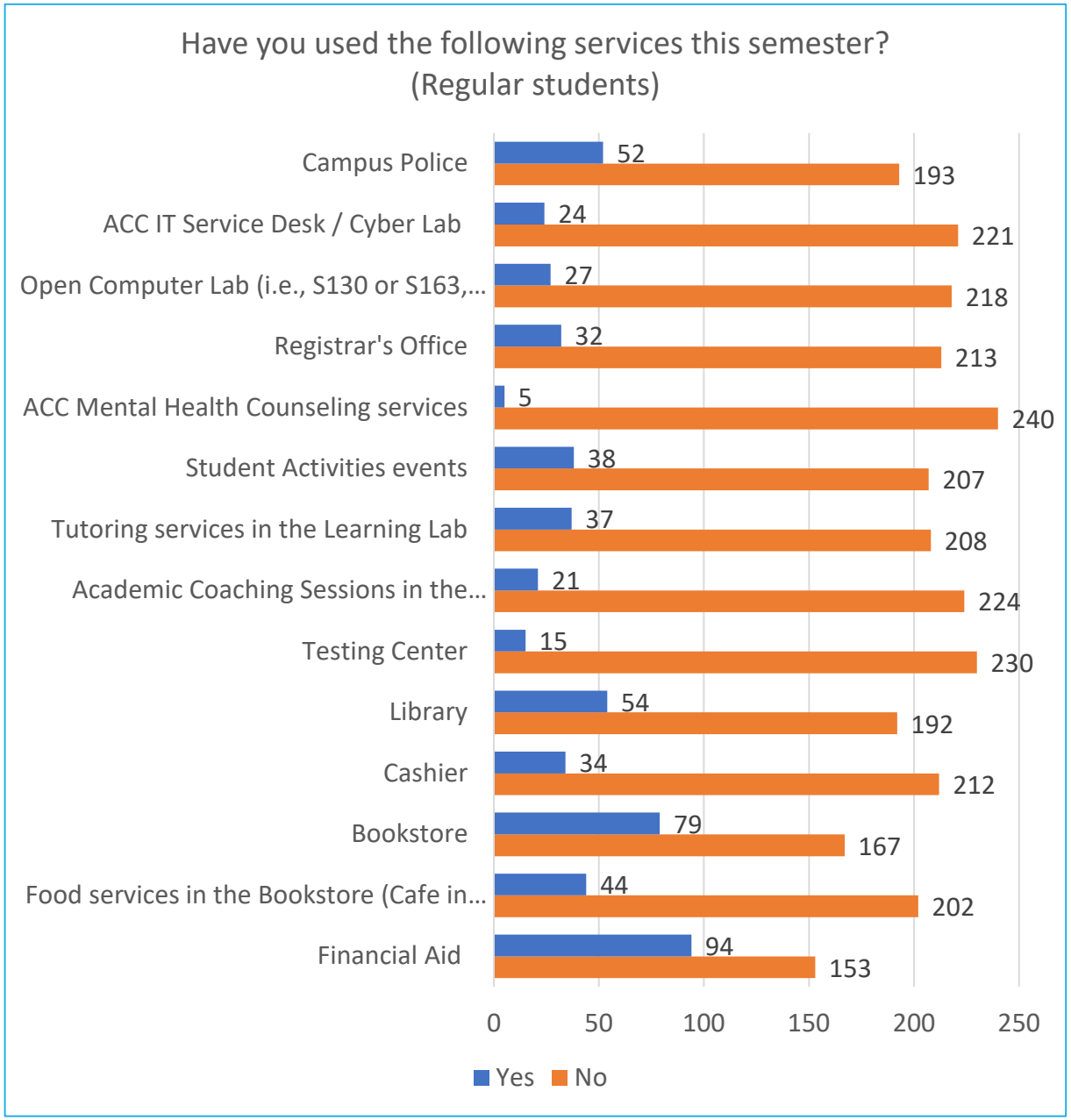

When do you prefer to start classes in the evening?
8:00 PM
2
1
7:00 PM
16
1
6:30 PM
29
1
6:00 PM
43
1
5:30 PM
12
1
5:00 PM
25
5
4:30 PM
64
19
0
20
40
60
80
Regular
Dual

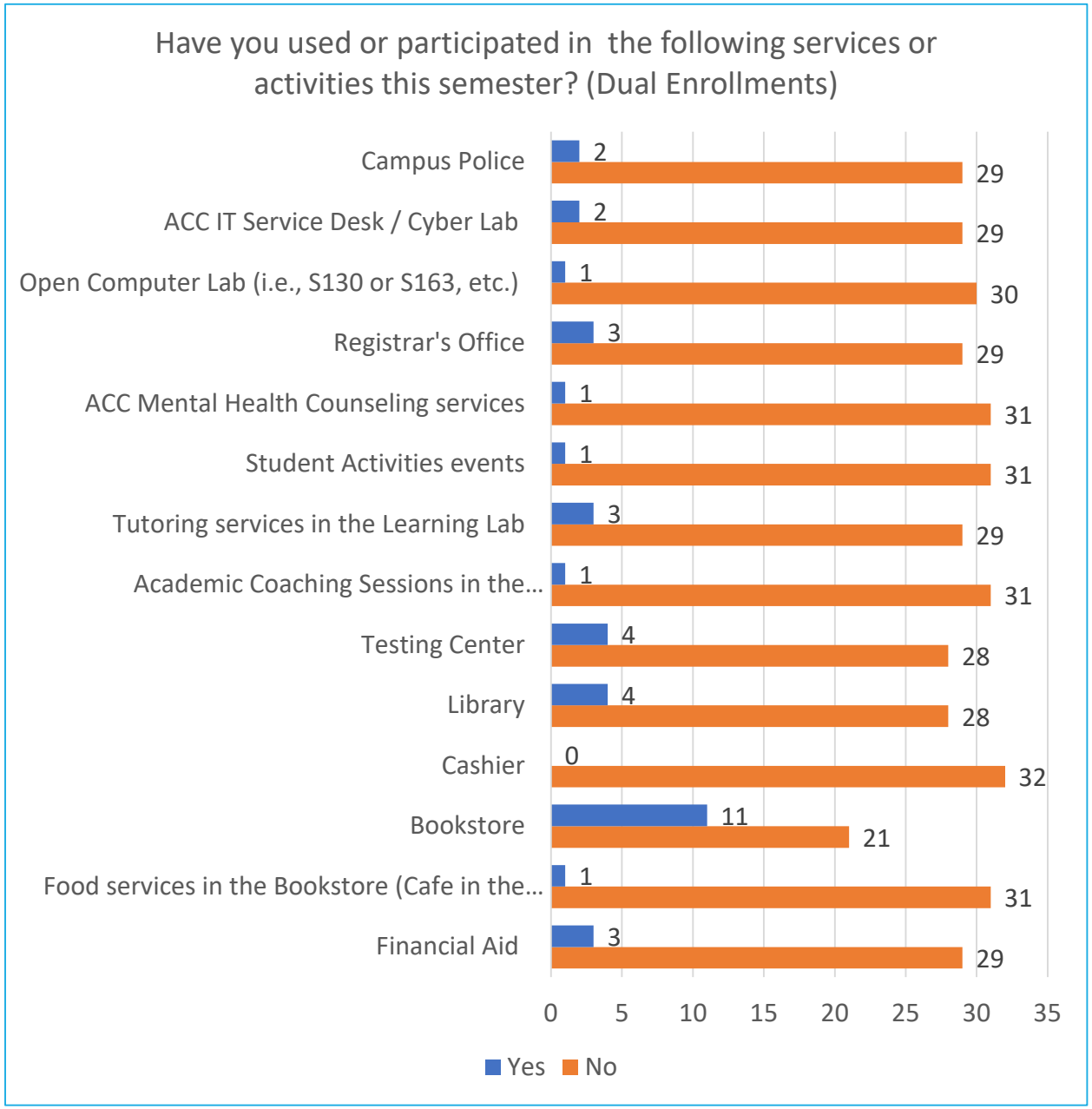
How difficult is it to get into the courses you need or want to take?



How was your experience applying to the College.




Have you used the following services this semester? (Regular students)
Campus Police 52 193
ACC IT Service Desk / Cyber Lab 24 221
Open Computer Lab (i.e., S130 or S163,... 27 218
Registrar's Office 32 213
ACC Mental Health Counseling services 5 240
Student Activities events 38 207
Tutoring services in the Learning Lab 37 208
Academic Coaching Sessions in the... 21 224
Testing Center 15 230
Library 54 192
Cashier 34 212
Bookstore 79 167
Food services in the Bookstore (Cafe in... 44 202
Financial Aid 94 153
0 50 100 150 200 250
Yes No


Have you used or participated in the following services or activities this semester? (Dual Enrollments)
Campus Police 2 29
ACC IT Service Desk / Cyber Lab 2 29
Open Computer Lab (i.e., S130 or S163, etc.) 1 30
Registrar's Office 3 29
ACC Mental Health Counseling services 1 31
Student Activities events 1 31
Tutoring services in the Learning Lab 3 29
Academic Coaching Sessions in the... 1 31
Testing Center 4 28
Library 4 28
Cashier 0 32
Bookstore 11 21
Food services in the Bookstore (Cafe in the... 1 31
Financial Aid 3 29
0 5 10 15 20 25 30 35
Yes No

Services	% Responding Satisfied or Very Satisfied	Average Rating (1-Very Dissatisfied, 5-Very Satisfied)
Advising	80%	4.1
Financial Aid	86%	4.2
Food service in the Bookstore	82%	4.1
Bookstore	84%	4.2
Cashier	82%	4.2
Cashier	91%	4.3
Testing Center	40%	3.3
Academic Coaching Sessions in the Learning Lab	86%	4.1
tutoring services in the Learning Lab	81%	3.9
Student Activities	95%	4.4
Registrar's Office	78%	3.9
Open Computer Labs (i.e., S130 or S163, etc.)	81%	4.1
ACC IT Service Desk / Cyber Lab	88%	4.4
Campus Police	75%	3.9

Greatest Strengths of the College (select your top 5)				
Regular Enrollment			**Dual Enrollment**	
Online learning technology (Blackboard)	28		Online learning technology (Blackboard)	43
Helpfulness of staff and support	28		Availability of classes	30
Cleanliness of facilities	28		College website	29
Ease of registration/enrollment	26		Helpfulness of staff and support	28
Faculty support	25		Student services	22
Classroom facilities	24		Ease of registration/enrollment	19
Availability of classes	23		Financial aid services	18
Student Access to Technology	23		Faculty support	17
College website	22		Tutoring services	17
Student services	21		Library services	17
Financial aid services	21			
Tutoring services	21			

Note: The shaded items are those rated in the top 10 by both student groups

Areas Needing Improvement at the College (select your top 5)				
Regular			**Dual**	
Strategies to ease high cost of textbooks	152		Online learning technology (Blackboard)	177
Availability of classes	122		Laboratory facilities	126
Parking	120		Athletic and fitness facilities	118
Online learning technology (Blackboard)	83		Helpfulness of staff and support	98
Food services	81		Financial aid services	87
College website	79		Availability of classes	84
Online student support services	77		Tutoring services	79
Ease of registration/enrollment	68		College website	79
Welcoming and well-maintained appearance of campus	67		Parking	76
Student gathering spaces (on campus)	62		Online student support services	74

Note: The shaded items are those rated in the top 10 by both student groups

PLEASE LIST ANY ACADEMIC PROGRAMS OR COURSES THAT ARE NOT CURRENTLY OFFERED AT THE COLLEGE THAT YOU WOULD LIKE TO SEE ADDED.

PROGRAM ADVISORY COMMITTEE MEMBERS SURVEY

- Summary Results
  - 25 Program Advisory Committees (PACs); 266 Employer Reps surveyed
  - Good response rate of 97/266 (36.5%)
  - 24 of 25 PACs represented among respondents
  - Mix of members (<3 yrs; 3-10 yrs; >10 yrs)
  - 20 communities represented among respondents
  - Generally very positive feedback
- 21. Survey Topics
  - College image and reputation
  - CTE Programs
  - Instruction, recruitment and support services
  - Committee effectiveness
  - Trends and service needs