

# Podcast Production Workshop



**Tuesdays:**  
March 31,  
April 7 &  
April 14



5 - 8 p.m.  
**Communications Studio**  
B-Building, Second Floor

**Price:** \$115 per person

**Age:** 16+

**Instructor:** Matty Sullivan

**Scan to register! Space is limited.**



**For more information, email:**

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## Have a story, message or idea to share?

This **immersive workshop** guides participants through planning, recording and publishing an **original podcast**.

Designed for **beginners and aspiring podcasters**, this course is ideal for business owners, community organizers, educators, creatives or anyone interested in audio storytelling.

## Workshop Structure

This workshop is designed to accommodate working adults and community members by offering **evening classes**.

### Week 1 - Podcast Development

Define your podcast's concept, title and tone while learning audience engagement, story structure and how to craft effective introductions and outros.

### Week 2 - Episode One: Solo Host

Record your first episode as a solo host while learning microphone technique, pacing and recording fundamentals.

### Week 3 - Episode Two: Guest Interview

Plan and record a guest episode focusing on interview preparation, conversational flow and multi-mic recording.

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