



BUSINESS & MARKETING

BUSINESS MANAGEMENT

A.A.S. DEGREE/CERTIFICATE



ACC
ALVIN COMMUNITY COLLEGE

Start Your Business Management Career with Our Online Program

The field of business impacts everyone on a regular basis. Obtaining a formal education can help you with the skills and knowledge needed for a wide variety of business management careers. If you thrive in team-oriented environments where critical thinking and problem solving are valued, a career in Business Management may be for you.

At ACC, an Associate's degree in Business Management can be completed in as few as 24 months. Our certificate option can be completed in just three semesters allowing you to start a new career quickly. To top it off, you'll be able to learn from anywhere with convenient online classes.

Career Opportunities

The Business Management program at Alvin Community College prepares you for many career opportunities available in the workforce today. We'll equip you with the knowledge and skills employers want in industries such as hotel, retail, and industrial. Some of the career options available with our degree or certificate are:

- Business Manager
- Human Resources Specialist
- Office or Department Manager
- Project or Event Manager
- Sales Manager
- Store Manager

What Will I Study?

Our emphasis is to prepare you for a successful career in entry-level management positions or advancement in an already established career. You will develop technical, marketing, organizational, and behavioral management skills. You will take courses in a wide variety of topics such as:

- Information & Project Management
- Leadership
- Financial Management
- Principles of Management
- Principles of Marketing
- Production & Operations Management
- Team Building

For More Information:

Website: www.alvincollege.edu/management

Phone: 281.756.5646

Email: Mgmt@alvincollege.edu

Your College  **Right Now**

Revised 08/03/21

BUSINESS MANAGEMENT

Associate of Applied Science Degree – 60 credit hours

FIRST YEAR - FIRST SEMESTER	CREDITS
BMGT 1301 - Supervision	3
BMGT 1306 - Facilities Management	3
BMGT 1307 Team Building	3
BMGT 1327 - Principles of Management	3
*ENGL 1301 - Composition I	3
SECOND SEMESTER	
BMGT 1309 - Information & Project Management	3
BMGT 1331 - Production and Operations Management	3
BMGT 1344 - Negotiations and Conflict Management	3
*Mathematics - Select from Mathematics Core Curriculum (MATH 1332 Recommended)	3
MRKG 1311 - Principles of Marketing	3
SECOND YEAR - FIRST SEMESTER	
BMGT 1341 - Business Ethics	3
BMGT 2305 - Advanced Communications Management	3
BMGT 2309 - Leadership	3
*Select from COMM 1307 - Intro to Mass Communication or ENGL 2311 Technical & Business Writing	3
SPCH 1321 - Business & Professional Communication	3
SECOND SEMESTER	
*BMGT 2310 - Financial Management	3
BMGT 2331 - Principles of Quality Management	3
*BMGT 2341 - Strategic Management	3
*BMGT 2382 - Cooperative Education Business Administration & Management, Gen. II or BMGT 2347 - Critical thinking & Problem Solving	3
ECON 2301 - Principles of Macroeconomics	3
BUSINESS MANAGEMENT (A.A.S.) DEGREE	60

*Denotes core requirement. Speak with Department Chair or Academic Advisor for proper course selection.

*Capstone Course **Students planning to transfer to a four-year university need to take BCIS 1305.

Business Operations Certificate – 45 credit hours

FIRST YEAR - FIRST SEMESTER	CREDITS
BMGT 1301 - Supervision	3
BMGT 1306 - Facilities Management	3
BMGT 1307 Team Building	3
BMGT 1327 - Principles of Management	3
SECOND SEMESTER	
BMGT 1309 - Information & Project Management	3
BMGT 1331 - Production and Operations Management	3
BMGT 1344 - Negotiations and Conflict Management	3
MRKG 1311 - Principles of Marketing	3
SECOND YEAR - FIRST SEMESTER	
BMGT 1341 - Business Ethics	3
BMGT 2305 - Advanced Communications Management	3
BMGT 2309 - Leadership	3
SECOND SEMESTER	
BMGT 2310 - Financial Management	3
BMGT 2331 - Principles of Quality Management	3
*BMGT 2341 - Strategic Management	3
BMGT 2382 - Cooperative Education Business Administration & Management, Gen. II or BMGT 2347 - Critical thinking & Problem Solving	3
BUSINESS OPERATIONS CERTIFICATE	45

*Capstone Course

Business Management Certificate – 24 credit hours

FIRST YEAR - FIRST SEMESTER	CREDITS
BMGT 1301 - Supervision	3
BMGT 1306 - Facilities Management	3
BMGT 1307 Team Building	3
BMGT 1327 - Principles of Management	3
SECOND SEMESTER	
BMGT 1309 - Information & Project Management	3
BMGT 1331 - Production and Operations Management	3
BMGT 1344 - Negotiations and Conflict Management	3
MRKG 1311 - Principles of Marketing	3
BUSINESS MANAGEMENT CERTIFICATE	24

*PROGRAM COST

Approximate costs for the A.A.S. Degree program are \$4,400 for in-district students and \$7,160 for those out-of-district. This includes tuition and fees. Additional fees for books and supplies may vary.

Approximate costs for the Certificate program are \$2,202 for in-district students and \$3,582 for those out-of-district. This includes tuition and fees. Additional fees for books and supplies may vary.

*Alvin Community College may change tuition rates and other fees without notice or when so directed by the Board of Regents.

TRANSFER OPPORTUNITIES

An education at ACC is very affordable and students receive individual attention throughout their time at ACC. Once a student graduates from the Management program they can begin a career immediately or transfer to a four-year university and obtain a Bachelor of Applied Arts and Science degree (BAAS). There are a variety of concentrations included within any BAAS degree and the Chair of the Management program can assist students with transition to the workforce or a four-year institution.

Alvin Community College is an equal opportunity institution. If you have a disability and need assistance or require special accommodations contact the Office of Disability Services at 281-756-3533 or ods@alvincollege.edu.